



## MEDIA ACCREDITATION FORM

### ROLEX COMMODORES' CUP

14<sup>th</sup> August– 21<sup>th</sup> August 2010

**First name:** \_\_\_\_\_ **Last name:** \_\_\_\_\_

Professional status: Staff  Freelance – with assignment , no assignment

Media title/Company name: \_\_\_\_\_

Phone (work): \_\_\_\_\_

Phone (mobile): \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

**Media type:** Print  Radio/TV\*1  Web\*1   
Photographer\*2  Public Relations  News Agency

<sup>1</sup> Television crews and Website editors are reminded that accreditation permits filming for news or documentary programming solely relating to the Rolex Commodores' Cup 2010, unless specific written permission otherwise has been sought and given. Inclusion of footage recorded at the Rolex Commodores' Cup 2010 in any form of TV or web-based advertising or in commercially available videos or DVDs is strictly forbidden without prior written permission from the Organizers of the Rolex Commodores' Cup 2010.

<sup>2</sup> Photographers and their agents are requested to refrain from selling images overtly containing the event logo or Rolex branding to clients wishing to use the images for advertising purposes. If in any doubt please seek clarification from the Organizers of the Rolex Commodores' Cup. Photographers are reminded that the image rights waiver signed by participants in the Rolex Commodores' Cup 2010 relates only to the Organizers and Sponsors of the race.

**For print:**

|                   |            |                          |           |                          |         |                          |
|-------------------|------------|--------------------------|-----------|--------------------------|---------|--------------------------|
|                   | magazine   | <input type="checkbox"/> | newspaper | <input type="checkbox"/> |         |                          |
| <i>Newspaper:</i> | daily      | <input type="checkbox"/> | weekly    | <input type="checkbox"/> | monthly | <input type="checkbox"/> |
|                   | regional   | <input type="checkbox"/> | national  | <input type="checkbox"/> |         |                          |
| <i>Magazines:</i> | weekly     | <input type="checkbox"/> | monthly   | <input type="checkbox"/> | other   | <input type="checkbox"/> |
|                   | bi-monthly | <input type="checkbox"/> | quarterly | <input type="checkbox"/> | annual  | <input type="checkbox"/> |

**For Radio:**

|      |                          |        |                          |       |                          |
|------|--------------------------|--------|--------------------------|-------|--------------------------|
| news | <input type="checkbox"/> | sports | <input type="checkbox"/> | other | <input type="checkbox"/> |
|------|--------------------------|--------|--------------------------|-------|--------------------------|

**For TV:**

|            |                          |             |                          |               |                          |
|------------|--------------------------|-------------|--------------------------|---------------|--------------------------|
| regional   | <input type="checkbox"/> | national    | <input type="checkbox"/> | international | <input type="checkbox"/> |
| daily news | <input type="checkbox"/> | weekly news | <input type="checkbox"/> | other         | <input type="checkbox"/> |

I am interested in a space on the Official Press Boat for the Rolex Commodores' Cup

|   |     |                          |  |     |                          |
|---|-----|--------------------------|--|-----|--------------------------|
| <b>Sunday, 15<sup>th</sup> August</b> ( <i>2x inshore</i> ):      | Yes | <input type="checkbox"/> | <b>Thursday, 19<sup>th</sup> August</b> ( <i>1x inshore</i> ): | Yes | <input type="checkbox"/> |
| <b>Monday, 16<sup>th</sup> August</b> ( <i>2x inshore</i> ):      | Yes | <input type="checkbox"/> | <b>Friday, 20<sup>th</sup> August</b> ( <i>Round Island</i> ): | Yes | <input type="checkbox"/> |
| <b>Tuesday, 17<sup>th</sup> August</b> ( <i>Offshore Start</i> ): | Yes | <input type="checkbox"/> | <b>Saturday, 21<sup>st</sup> August</b> ( <i>1x inshore</i> ): | Yes | <input type="checkbox"/> |

1. Press boat availability will depend upon notifications received from accredited media. Prior booking is essential. Photographers **with** confirmed assignments will be given preference over those **without** assignments.

2. THE DEPARTURE POINT FOR PRESS BOATS WILL BE ADVISED ON **Saturday 14<sup>th</sup> August IN THE MEDIA CENTRE.**

**I have made my own arrangements for on-the-water coverage:** Yes   
*(Boats & drivers are required to check with Media Centre for guidelines for the racecourse)*

**Do you wish to receive daily news reports by email?** Yes  No

**Do you wish to receive a post event package?** *(Overall results/press release):* Yes  No

**Photos:** High Resolution images, copyright free for editorial purposes will be posted on **www.regattanews.com**. Accredited media are invited to discuss any bona fide individual image requirements with the Media Centre

The Race Organizers, Sponsors and Media Centre team disclaim all and any responsibility or liability for loss, damage or theft of any property or equipment while in the media centre or on board press boats.

**Please return via email to:** *trish@j2pr.co.uk* **by 28<sup>th</sup> July 2010.**